

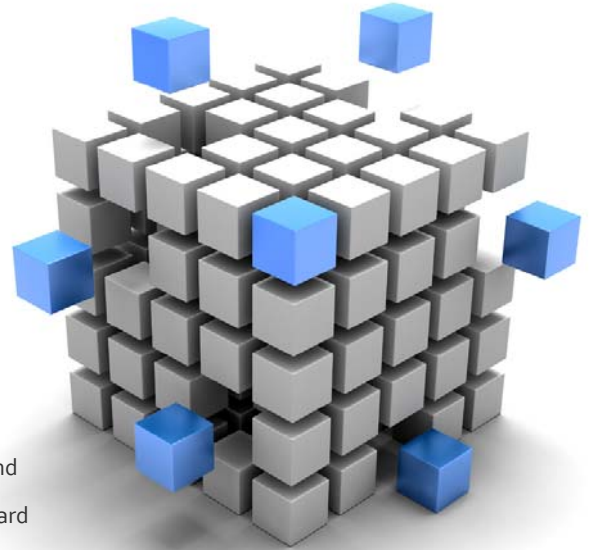
Custom programs for your business

ANALYZE AND OPTIMIZE YOUR MARKETING PROGRAMS FOR SUCCESS

Where does a company start with its marketing? There are so many channels and opportunities that it can be overwhelming for businesses.

Our Marketing Assessment is a one-time consulting engagement where we evaluate a company's current marketing strategy.

The process includes an evaluation of current marketing materials, identifies new opportunities and provides recommendations of programs going forward that would be most valuable for the organization.



public
relations

marketing

strategy &
consulting

GETTING STARTED

- WHO DO YOU SELL TO?
- WHAT IS THE COMPETITION?
- WHO ARE YOUR TARGET BUYERS?
- WHERE IS THE OPPORTUNITY?
- WHAT MARKETING CHANNELS AND VEHICLES ARE BEST?
- HOW DO YOU MEASURE SUCCESS?

MARKETING ASSESSMENT

- Evaluation of current marketing materials
- Review of marketing plan and strategy
- Assessment and recommendation of current "go-to-market" strategy
- Summary marketing report with "Realistic Marketing Plan" recommendations

jumpstart your business

ABOUT EXPERIENCE COMMUNICATIONS

Experience Communications is a public relations and marketing communications agency that increases the value and improves the perception of company's brands, products and services. The company creates public relations and marketing programs that best align its client's business objectives and marketing goals to impact sales, generate company momentum and enhance shareholder value.

